

All data sources from everywhere for everything. Better data must be extracted, transformed and loaded. Curate the information and make it accessible and interactive.

Decentralize the preparation, presentation and participation.

Enable
and encourage
discovery. EXASOL
for big data.

Fluid processes for finding what's needed for flexible data flows.

Govern
access without
bureaucracy.

Harvest information from raw data to curated information.

Inquire, Investigate, integrate and inform. Justify investments with a small proof of concept.

Keep it safe and accessible.

Let them play.

Make them accountable.

Never make it difficult. Nodes are for Neo4j. Open to new materials, tools, methods and machinery.

Prepare your people, process and systems.

Quick answers to questions.

Repeatable, reliable and rapid methods. Speedy responses and documented sources.

Telling verified stories that people remember and trust.

User groups encourage über competence. Variety, velocity, volume, verification and visualization.

Who, what, where, when and how.

eXtra effort for exceptional opportunities and needs.

Your people deliver relevant, timely and accurate information.

Zealots (data zealots) should be encouraged.